



THE LONGEST DAY®

CORNHOLE TOURNAMENT

Saturday, June 25, 2022

Tri-State Fair Commercial Exhibits Hall 3301 SE 10th Ave, Amarillo, TX 79104

Hello and thank you for your time reading over this sponsor packet!

Cornholio is working to **'play-it-forward'** for the community through something we love – you guessed it – cornhole! That's why we wanted to let you know that on Saturday, June 25, we are teaming up with the Alzheimer's Association's West Texas Chapter to host The Longest Day® Benefit Cornhole Tournament to raise funds and awareness to fight Alzheimer's disease.

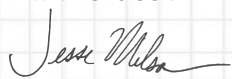
The Longest Day is the day with the most light – the summer solstice. And it's the day the Alzheimer's Association calls on everyone to fight Alzheimer's disease by raising funds and awareness for care, support, and research.

I would love to discuss with you about your business sponsoring the Longest Day® Benefit Cornhole Tournament. This is a great way to show your support for the community as well as getting some great online and in person advertising. All donations are tax deductible through the Alzheimer's Association and really make a difference in supporting this wonderful organization. By supporting this event, as we **'play-it-forward'** on The Longest Day, we can stand up to the darkness of Alzheimer's. Could I count on you to support the fight with a business sponsorship?

And if you aren't able to sponsor this year, please consider participating and competing in the cornhole tournament! We are always looking for single players and teams to play for some big cash prizes all while helping to make a successful tournament. We would love you support!

For more information, please visit the event website at www.cornholiotx.com/tournaments/alzlongestdaybenefit.

All the best!



Jesse Melson
Owner, Cornholio



Sponsorship Levels:

- **Alzheimer's Association Longest Day Title Prize Sponsors: \$2000 (1 available for each division)**
 - Entry for a team of 2 with VIP player tent entry and 8 drink tickets
 - Custom Cornholio set of cornhole boards and 8 bags
 - Large, prominently placed tournament banner
 - Logo on winning trophies/plaques
 - Logo on promotional materials (posters, flyers, tournament monitor etc.)
 - Mention on TV and radio interviews
 - Mention on website, email blasts, and social media channels
- **The Great Cornholio: \$1500 (only 6 available)**
 - Entry for a team of 2 with VIP player tent entry and 8 drink tickets
 - Custom Cornholio set of cornhole boards and 8 bags
 - Large, prominently placed tournament banner
 - Lane Sponsor, logo on lane marker
 - Logo on promotional materials (posters, flyers, tournament monitor etc.)
 - Mention on TV and radio interviews
 - Mention on website, email blasts, and social media channels
- **The King Seat: \$1000**
 - Entry for a team of 2 with VIP player tent entry
 - Large, prominently placed tournament banner
 - Lane Sponsor, logo on lane marker
 - Logo on promotional materials (posters, flyers, tournament monitor etc.)
 - Mention on website, email blasts, and social media channels
- **The Air Mailer: \$750**
 - Entry for a team of 2
 - Prominently placed tournament banner
 - Logo on promotional materials (posters, flyers, tournament monitor etc.)
 - Mention on website, email blasts, and social media channels
- **The Four Bagger: \$500**
 - Prominently placed tournament banner
 - Logo on promotional materials (posters, flyers, tournament monitor etc.)
 - Mention on website, email blasts, and social media channels
- **The Ace: \$250**
 - Prominently placed tournament banner
 - Mention on website, email blasts, and social media channels

*** Sponsorships with any produced materials must have their submitted sponsor form and payment by June 16, 2022 to have by tournament date. ***

*** Sponsorships with custom cornhole boards and bags will receive set after tournament, turnaround time may vary. ***





Sponsorship Submission Form:

- Company Name: _____
- Contact Name: _____
- Address: _____
- Zip Code: _____ Phone: _____
- Email Address: _____
- Best form of contact: Phone Text Email

- Prize Title Sponsor: \$2000
- The Great Cornholio: \$1500
- The King Seat: \$1000
- The Air Mailer: \$750
- The Four Bagger: \$500
- The Ace: \$250
- Other Amount: \$_____

- In memory of: (If applicable) _____
- Cash Check (Make checks payable to Cornholio.)
- Authorization Signature: _____
- Print Name: (If different from above) _____
- Date: _____

*** An online form and certified payment portal are also available at
www.cornholiotx.com/business-sponsor ***

*** The Alzheimer's Association will send a confirmation letter after payment is
submitted for your tax deduction. ***



WWW.CORNHOLIOTX.COM